

Prospectus

Fairy Tales, Fables, and Folklore

A Visual Art League of Lewisville Member Show
Lewisville Grand Theater North Corridor

Theme Prompt: No matter your background, culture, or point of view, you have stories that shaped your life. Perhaps you have a nursery rhyme that you've recited ever since you were a child, or maybe you're not one to reminisce but you love creating fun tales of your own. Maybe once upon a time your parents told you a thrilling story that kept you from wandering around the house at night. We want to see the stories that shaped you, or even the stories you've shaped for yourself. Big bad wolves, geese laying golden eggs, and a bunny chasing field mice- oh my!

Curator

Nicole Howard

Questions: nicoleahoward97@gmail.com

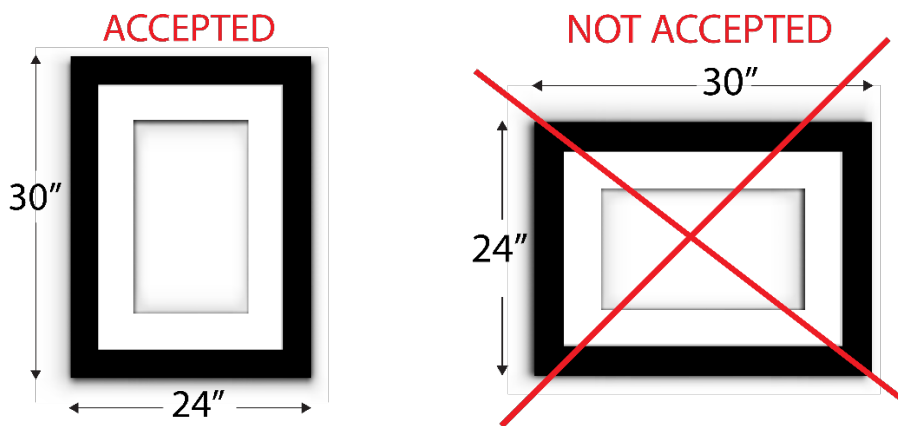
IMPORTANT DATES AND TIMES

Exhibition Dates: <i>(Gallery Hours: Tues. - Sat. 10am - 5pm)</i>	Sat. June 13 - Sat. July 11th
Submission Deadline:	June 5, 11:59 p.m.
Intake:	Wednesday, June 10, 11am- 4 pm
Hanging Art:	Thursday, June 11, 10 am
Conversations with Artists: what were they thinking?	TBD
Strike:	Monday, July 13 th , 11am- 4 pm

SPECIFICATIONS

All current members must meet our guidelines to have their artwork displayed in the North Corridor. Read this document before submitting your artwork. Contact the curator for this exhibition if you have questions.

1. A maximum of **2 artworks** may be submitted (2-D and 3-D).
2. Only art created within the last **24 months** will be accepted.
 - a. Artworks previously exhibited in a VAL-sponsored exhibition are not accepted. (North Corridor, North Display Case, Gallery).
3. **Maximum Size Accepted:** 24" x 30". **NOT ACCEPTED:** 30" x 24"



4. Framed artwork larger than 16" x 20" must have acrylic glazing (NO glass).
5. All art submitted must be an original composition of an individual artist.
 - a. No digital reproductions of paintings, drawings or prints will be accepted. No AI generated work will be accepted.
 - b. No artwork submitted may have been created in an instructional setting, including but not limited to workshops and art classes.
 - c. No collaborative artworks.
6. The building is owned by the City of Lewisville and is considered family-friendly, no explicit nudity, confrontationally political, or disrespectful religious images allowed.
7. No installations.

8. Entries must conform to the Updated VAL Hanging Guidelines (pdf) at <https://visualartleague.org/val-documents/>
 - a. Any canvas less than 1.5 inches in depth must be framed.
 - b. All pieces to be hung on a wall must be properly wired for hanging with D rings and wire with ends covered to avoid injury when handling.
 - c. No sawtooth hangers or uni-frames allowed. **NO CLEAT** hangers.
 - d. Acrylic artworks and photography on metal cannot have sharp edges. If they do, they must be framed.
 - e. Any special requirements for hanging or displaying artwork must be approved by the curator IN ADVANCE of submission deadline.
9. VAL reserves the right to reject any works not meeting eligibility requirements or deemed inappropriate even after the image has been accepted.
10. Art must be dropped off during the designated intake day/time.
 - a. If you have a proxy drop off your artwork it is your responsibility to make sure the artwork is properly wired and labeled in advance.
11. Art must be picked up on the strike date.
 - a. If you are unable to pick up your artwork, make arrangements for a proxy to pick up on your behalf. Notify the curator in advance that arrangements have been made. (Art not picked up at intake is subject to a daily storage fee payable to The Grand.)
12. If your art sells during this exhibition, it must remain on exhibition until the strike date.
 - a. A 20% commission is to be paid to VAL, half of which will go to the Lewisville Grand Theater. Download the [Commission Form](#) from the VAL website.
13. Artists retain all copyrights to their work but agree that the artwork on display may be photographed and reproduced in print and/or digital form solely for the purpose of promoting either the Lewisville Grand Theater or the Visual Art League of Lewisville without compensation to the exhibiting artist.
14. Works are not insured while on display. The Visual Art League of Lewisville and the Lewisville Grand Theater will take precautions to protect the artwork at all times but will not be responsible for loss or damage during installation or while on display.
15. Place the entry tags securely to the back of your artwork in ADVANCE of intake day.

ENTRY PROCEDURES

1. **Fee:** None. All artists must have active VAL Memberships.
2. Submissions for this exhibition should be emailed to:
nicoleahoward97@gmail.com
3. **Subject Line:** "Fairytale, Fables, and Folklore Submission".
 - a. Your email must include the following for each entry:
 - i. Artist's Name
 - ii. Title of Work
 - iii. Medium
 - iv. Dimensions
 - v. Price
 - vi. Description
 - vii. Image of each entry
 - viii. Cell phone number
4. The Description is **limited to 30 words**. Your statement should only be about how your artwork relates to the theme. (Count the words and spellcheck before submitting.)
5. Verified member artists may enter up to 2 pieces of art.
6. **Not a VAL Member?**
Become a member on the VAL website:
<https://visualartleague.org/product/membership/>
7. **NO WALK- IN ENTRIES ACCEPTED.**

Image Requirements:

- Include an image of your artwork. **Name the image file using the following format:** LastName_FirstName_TitleofWork.jpg
 - 2D artwork must be photographed without frames, in focus and level. This is your chance to shine, photograph your artwork to its best advantage.
 - 3D artwork should be photographed with no background distractions.
 - Please limit the size of your images to 1MB or less. The images will be used for the online exhibition on the VAL website and for marketing purposes as needed.
- Contact the curator if you have questions:** nicoleahoward97@gmail.com

PRINT AND ATTACH ENTRY TAGS TO THE BACK OF YOUR ARTWORK BEFORE DROPPING OFF AT INTAKE.

ENTRY TAG #1
Artist Name _____
Title _____
Medium _____
Size (incl. frame) _____ W x _____ H
Price _____

ENTRY TAG #2
Artist Name _____
Title _____
Medium _____
Size (incl. frame) _____ W x _____ H
Price _____

SOCIAL MEDIA & PROMOTIONS

- Be sure to Like / Follow the Visual Art League of Lewisville on Instagram and Facebook. @visualartleagueoflewisville
- Use the following hashtags when promoting THIS exhibition:
 - #visualartleagueoflewisville
 - #fairytalestoflewisville