

Prospectus

Play

A Visual Art League of Lewisville Judged Member Show
Lewisville Grand Theater Main Gallery.

Theme Prompt: Celebrate the joy of making without rules, the freedom of experimenting without fear, and the pure pleasure of getting lost in the process. Bring serious work made with a playful heart, or playful work made with serious intention. Bring color for the sake of color. Bring chaos. Bring delight. Any medium. Any subject - or no subject. The only requirement is this: make something that reminds you of why you love to make things.

Curator

Daniele Jones

Questions: artistdaniele@gmail.com

Judge

Ken Womack

IMPORTANT DATES AND TIMES

Exhibition Dates: <i>(Gallery Hours: Tues. - Sat. 10am - 5pm)</i>	May 9 - June 6, 2026
Submission Deadline:	May 1, 11:59 p.m. Review this Prospectus for complete submission requirements
Intake: <i>(Watch for email to sign up)</i>	Wednesday, May 6, 11am- 4pm
Hanging Art:	Thursday, May 7, 10 am
Judging:	Friday, May 8
Opening Reception:	Saturday, May 9, 7 p.m. – 9 p.m.
Conversations with Artists: what were they thinking?	TBD
Strike: <i>(Watch for email to sign up)</i>	Monday June 8, 11am- 4pm

AWARDS

1st Place: \$500	Honorable Mention: 4 at \$100 each
2nd Place: \$350	Sponsored Award: Lola Dupuis Award - \$100
3rd Place: \$200	Sponsored Award: Jack Richeson Award – Art supplies, \$100 value

SPECIFICATIONS

All current members must meet our guidelines to have their artwork displayed in the gallery. Read this document before submitting your artwork. Contact the curator for this exhibition if you have questions.

1. A maximum of **2 artworks** may be submitted (2-D and 3-D).
2. Only art created within the last **24 months** will be accepted.
 - a. Artworks previously exhibited in a VAL-sponsored exhibition are not accepted. (North Corridor, North Display Case, Gallery).
3. Works no larger than **40" wide accepted** to allow for maximum participation.
 - a. Larger works may be accepted at the curator's discretion. Contact the curator for details IN ADVANCE of submission deadline.
 - b. Framed artwork larger than 16" x 20" must have acrylic glazing (NO glass).
 - c. Diptychs, triptychs and other variations must not exceed 40" in total width.
4. All art submitted must be an original composition of an individual artist.
 - a. No digital reproductions of paintings, drawings or prints will be accepted. No AI generated work will be accepted.
 - b. No artwork submitted may have been created in an instructional setting, including but not limited to workshops and art classes.
 - c. No collaborative artworks.
5. The gallery is owned by the City of Lewisville and is considered family-friendly, so no explicit nudity, confrontationally political, or disrespectful religious images allowed.
6. No installations.
7. Entries must conform to the Updated VAL Hanging Guidelines (pdf) at <https://visualartleague.org/val-documents/>
 - a. Any canvas less than 1.5 inches in depth **must be framed**.
 - b. All pieces to be hung on a wall must be properly wired for hanging with D-rings and wire with ends covered to avoid injury when handling.

- c. No sawtooth hangers or uni-frames allowed. **NO CLEAT** hangers.
 - d. Acrylic artworks and photography on metal cannot have sharp edges. If they do, they must be framed.
 - e. Any special requirements for hanging or displaying artwork must be **approved by the curator IN ADVANCE of submission deadline.**
8. VAL reserves the right to reject any works not meeting eligibility requirements or deemed inappropriate even after the image has been accepted.
9. Art must be dropped off during the designated intake day/time.
 - a. If you have a proxy drop off your artwork it is your responsibility to make sure the artwork is properly wired and labeled in advance.
10. Art must be picked up on the strike date.
 - a. If you are unable to pick up your artwork, make arrangements for a proxy to pick up on your behalf. Notify the curator in advance that arrangements have been made. **(Art not picked up at intake is subject to a daily storage fee payable to The Grand.)**
11. If your art sells during this exhibition, it must remain on exhibition until the strike date.
 - a. A 20% commission is to be paid to VAL, half of which will go to the Lewisville Grand Theater. Download the [Commission Form](#) from the VAL website.
12. Artists retain all copyrights to their work but agree that the artwork on display may be photographed and reproduced in print and/or digital form solely for the purpose of promoting either the Lewisville Grand Theater or the Visual Art League of Lewisville without compensation to the exhibiting artist.
13. Works are not insured while on display. The gallery is climate controlled. The Visual Art League of Lewisville and the Lewisville Grand Theater will take precautions to protect the artwork at all times but will not be responsible for loss or damage during installation or while on display.

ENTRY PROCEDURES

1. **Fee:** \$40.00 Payable online at the Visual Art League website.
<https://visualartleague.org/product/entry-fee-for-play/>
2. Email your artwork submission to: artistdaniele@gmail.com
Subject Line: "Play Submisson"
 - a. Your email must include the following for each entry:
 - i. Artist's Name
 - ii. Title of Work
 - iii. Medium
 - iv. Dimensions
 - v. Price (if not for sale, indicate NFS)
 - vi. Description
 - vii. Image of each entry
 - viii. Cell phone number
3. The Description is **limited to 30 words**. Your statement should only be about how your artwork relates to the theme. (Count the words and spellcheck before submitting.)
4. **Not a VAL Member?**
Become a member on the VAL website:
<https://visualartleague.org/product/membership/>
5. **NO WALK-IN ENTRIES ACCEPTED. NO EXCEPTIONS.**

Image Requirements:

- Save the file in the following format: LastName_FirstName_TitleofWork.jpg
Example: Smith_Betty_Flowers.jpg
- 2D artwork must be photographed without frames, in focus and level.
- 3D artwork should be photographed with no background distractions.
- Please limit the size of your images to 1MB or less. The images will be used for the online exhibition on the VAL website and for marketing purposes as needed.

Contact the curator **IN ADVANCE** if you have questions: artistdaniele@gmail.com

**PRINT AND ATTACH ENTRY TAGS TO THE BACK OF
YOUR ARTWORK BEFORE DROPPING OFF AT INTAKE.**

ENTRY TAG #1
Artist Name _____
Title _____
Medium _____
Size (incl. frame) _____ W x _____ H
Price _____

ENTRY TAG #2
Artist Name _____
Title _____
Medium _____
Size (incl. frame) _____ W x _____ H
Price _____

SOCIAL MEDIA & PROMOTIONS

- Be sure to Like / Follow the Visual Art League of Lewisville on Instagram and Facebook. @visualartleagueoflewisville
- Use the following hashtags when promoting THIS exhibition:
 - #visualartleagueoflewisville
 - Play2026