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May 18, 2016

Maurice Leatherbury
Visual Art League of Lewisville
100 North Charles St.
Lewisville, Tx 75057

Thank you for your letter of interest from VAL. We are very excited about working with your league and providing a venue for artists to display and sell their work. We are also eager for our customers to be able to admire and purchase the works of their fellow community members.

I have put together an art proposal for our restaurant so that we can provide interested artists a good source of information and a structure for us. This is our first venture into displaying artist's work and we want to do the best we can for them and the restaurant. I have set this up for individual artists to apply to the restaurant. We could of course, work with a coordinator from VAL who could supply the information and dates we would need from each artist if that works best for you.

My vision for the restaurant is to feature one artist or group with the same exhibition title/theme. We will host an artist reception at the beginning of each exhibition. We would of course send out a press release, provide facebook posts, and send our customers invitations. I would appreciate your feedback on the publications you have worked with in the past that provide you good press.

Thank you for your support of our new endeavor! We look forward to displaying and selling some beautiful art! Please look over my proposal and let me know your thoughts and time frame.

Sincerely,
Melissa Norwood
Swirl Bakery Cafe Takery Catering