

VAL PROGRAM/PROJECT EVALUATION

Program/Project description:

When was the event?

Where was the event held?

How many attended?

How was potential audience identified?

How was that audience reached?

How does this program enhance the image of Lewisville?

Describe quality.

How did activities vary from what was originally planned?

How does it promote cultural tourism in the City?

In what way does it enrich the cultural resources of Lewisville?

Describe efforts to include the community-at-large in planning or and/or participation in this project.

How does it provide opportunities in the local community for cultural education?

How does the program encourage opportunities of community gatherings within Lewisville?

How would you evaluate the reception/opening night of event?

What contributions were received?

Was additional grants received other than the City's

Were donations received?

Did any location businesses participate in sponsoring the program?

Were there press releases of the program?

What advertising was used?

Is this a growth in this type of program?

Were the goals of the program reached?

How did the program support artists of meritorious standing?

How was statistical data defined and reported?

How are local and visitors tracked for Hotel occupancy recording?

What were the strengths of the project?

What were the weaknesses?

Relate anecdotes about special moments that made your activity more significant.

In what ways could improvements be made?

Provide documentation of event

Compare Budget vs Actual