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Prospectus

Visual Art League of Lewisville ANNUAL FRESH IDEAS JURIED COMPETITION Call for Entries

The Visual Art League of Lewisville ("VAL") Texas is pleased to announce a call for entries for the **Fresh Ideas 2016** juried show to be held at the Medical Center of Lewisville Grand Theater art gallery in Lewisville, Texas from July 30 through September 10, 2016.

Fresh Ideas 2016 is the latest iteration of VAL's long-standing tradition of mounting prestigious juried exhibitions of new art works that represent current trends in modern art. Shown in the beautiful 2,000 sq ft Medical Center of Lewisville Grand Theater Center art gallery (see <http://www.mclgrand.com> and <http://visualartleague.org/about>), Fresh Ideas has been expanded this year to include regional artists to bring additional vitality to the Visual Art League's exhibition series.

The exhibition is open to all visual artists who reside in Texas and contiguous states (Louisiana, Arkansas, Oklahoma, and New Mexico). The non-refundable entry fee is \$50 for non-members of VAL and \$35 for VAL members for a maximum of three (3) pieces of work. [Membership forms](http://visualartleague.org/test/wp-content/uploads/2014/04/Membership-application.pdf) to join VAL can be found at <http://visualartleague.org/test/wp-content/uploads/2014/04/Membership-application.pdf>.

Only original 2D and 3D art work (oil, watercolors, acrylics, pastel, mixed media, collage, drawing, prints, photography, ceramics, textiles, fiber, encaustic, jewelry and sculpture) created in the last two (2) years which has not previously been shown in any VAL juried exhibit will be considered for inclusion in the show. Original means works conceived and created by the artist and not created in a classroom setting. The maximum size of entries into this year's competition is 50" x 50" including the frame. All 3D artwork must be able to sit on a pedestal no larger than 20" x 14" or on the floor. Only one work of those entered by each artist may be selected by the juror to be exhibited in the show.

Submissions of entries into the show will be via (https://www.callforentry.org/festivals_unique_info.php?ID=3457) and must meet the requirements of that site for size and type of image that is accepted.

Awards

- 1st Place Winner will receive a cash prize of \$1,000, and a solo show in summer 2017 at the MCL Grand art gallery in Lewisville.
- 2nd Place \$500
- 3rd Place \$250
- Two Honorable Mentions \$150 each
- People's Choice Award \$100

Calendar

- **DEADLINE:** Friday, July 1st, 2016, 1:00 AM Central Daylight Time (all subsequent times here are CDT). Entries due at https://www.callforentry.org/festivals_unique_info.php?ID=3457
- Friday, July 1st – Friday, July 8th. Judging
- Monday, July 11th. Artists notified of acceptance into the exhibition
- Saturday, July 16: Accepted entries due at MCL Grand (shipping/ mailing address: Visual Art League, Medical Center of Lewisville Theater, 100 North Charles St., Lewisville TX 75057, classroom 2) between 1:00 – 5:00 pm
- Friday, July 29: Opening Reception 7:00 – 9:00 pm, Award Ceremony 8:00 pm, MCL Grand art gallery
- Saturday, September 10: Final day of Exhibit
- Saturday, September 10 5:00 – 6:00 pm and Monday September 12 1:00 to 3:00, Pick up entries
- Week of September 10, 2016 – Return of shipped artwork

Judge

Director of the Art Galleries at Texas Christian University in Fort Worth, Sara-Jayne Parsons joined the university in August 2014 and began her tenure with a solo exhibition by Venezuelan artist Javier Téllez. Prior to this recent appointment she was the Exhibitions Curator at the Bluecoat in Liverpool, UK, where she produced a contemporary exhibition programme featuring the work of a diverse group of artists in various media, including artist residencies and publications. In that time she was also part of the curatorial team for the Liverpool Biennial (the largest international contemporary art festival in the UK). Parsons' curatorial practice is informed by working in close partnership with artists to produce new works through commissions and exhibitions, and previous collaborations include Ayman Baalbaki, Sonia Boyce, Daniel Bozhkov, Jyll Bradley, Gina Czarnecki, Hew Locke and Janek Schaefer. She holds an MA in Art History from the University of North Texas, and is currently completing PhD studies.

Specifications

- Works that are accepted into the exhibition must be delivered to the MCL Grand, classroom 2, on the date and time specified in the Calendar above. It is the responsibility of the artist to arrange for packing and shipping their works to arrive by the deadline if the artist isn't delivering the piece in person. Any work not available by the deadline of 5:00 PM on Saturday July 16th will not be in the show. If the artist ships a work, he/she should be aware that shipments are not accepted at the MCL Grand after 5:00 PM on weekdays and not at all on weekends

- **SHIPPING (READ CAREFULLY)** Absolutely no packing peanuts may be in shipped containers. Crates, boxes, even small packages containing packing peanuts will be resealed & immediately shipped back to you, no exceptions. Artists are responsible for round-trip shipping & insurance (during shipping) of artworks. All shipments must include a prepaid UPS OR FEDEX return label & be shipped in a container suitable to re-use for return shipping. Works sent through the US Postal Service must include a shipping label-USPS stamps will not be accepted
- We request for the juror's convenience that on the callforentry.org application, after the **TITLE** of your work on your application, you state the medium you are submitting, such as "STILL LIFE - DIGITAL PHOTOGRAPHY" or "STILL LIFE - CHARCOAL DRAWING ON PAPER". Because of the range of materials that are allowed, this information will inform the Juror when viewing each of the submitted images
- Works submitted for inclusion in exhibits must be framed and ready for secure installation if those works are intended to be hung on walls
- All 3D artwork must be able to sit on a pedestal no larger than 20" X 14" or on the floor
- Framed pieces must be equipped with d-rings attached to the back and stretched with wire that has wire ends taped to prevent injury to the hanging committee. Sawtooth hangers or uniframes are not acceptable
- Wires, when stretched to hang the picture, should not come closer than two inches from the top of the frame. This prevents the hanger from showing when the picture is hung
- Because of the increased risk of injury from broken glass in very large pieces, Plexiglas or similar material must be used in lieu of frame glass for any piece larger than 600 sq in
- Pieces may not be larger than 50" in either dimension, including the frame if any
- Diptychs, triptychs, or other multiple piece works constitute one piece and must be no wider than 50" when hung together
- Pieces that are hung may not be over 50 lbs in weight
- If pieces, including sculpture, are very fragile or very heavy, the artist will be expected to assist with their installation
- Pieces that are hung should have clean, gallery-wrapped canvas edges or be framed. There is no depth restriction on gallery-wrapped canvas edges as long as the pieces can be hung safely
- This is a juried show. The juror has the right to reject any submitted work during the jury process
- All accepted works must remain on exhibit for the duration of **Fresh Ideas 2016**.

Contact Information

VAL's web site is <http://visualartleague.org> and the organization's email address is visualartleague@outlook.com. Email is the preferred form of communication with VAL. The phone number of the exhibition's curator is 214-293-1234.

Show Sales

All prospective sales will be referred to the artist: neither VAL nor the MCL Grand will act as an agent between the artist and buyer. Exhibiting artists agree the MCL Grand receives a 10% commission and VAL receives 10% on all sales made during the show. Artists will be responsible for submitting any applicable sales tax to the State of Texas.

Copyrights

Artists retain all copyrights to their work but agree that the artwork on display may be photographed and reproduced in print and/or digital form solely for the purpose of promoting either the MCL Grand or **Fresh Ideas 2016** without compensation to the exhibiting artist.

Insurance

Works are not insured while on display. The gallery is climate controlled. The Visual Art League of Lewisville and the MCL Grand will take precautions to protect the artwork at all times but will not be responsible for loss or damage during installation or while display.